

Mergers & Acquisitions Magazine



WWW.MANDADEALS.CO.UK

Mergers & Acquisitions is the leading monthly magazine for management teams and the corporate finance industry.

As the comprehensive guide to doing deals in the UK and Ireland, *M&A* provides its readers with insights into the latest deal-making trends. It is the only magazine in this sector that is independently audited by the ABC, with a circulation of 8,000; and it has the highest requested circulation of any M&A title, at 43% — a percentage that continues to rise. The high-quality readership consists of corporate advisers, financiers and directors of mid-market companies with a turnover of £10 million to £250 million, and specifically individuals looking to merge, sell or acquire a company, or are considering an IPO within the next three years.

In-depth features are written by our team of journalists and guest commentators, and range from news and opinions to profiles of veteran deal-makers. While covering all aspects of mergers and acquisitions, *M&A* also delves into wider corporate issues such as boardroom strategy, capital markets, and restructuring and turnaround work.



Regular articles include:

- On the record — talking to company directors who intend to sign off on deals soon
- Capital markets—a monthly column analysing the latest news and listings on PLUS and AIM
- In the spotlight —profiling a successful strategic deal-maker and detailing their latest transactions
- Expert opinion —members of the advisory community offer their thoughts on issues ranging from due diligence to boardroom regulation
- Regional reviews — looking at M&A activity in different areas of the UK, with opinion from local analysts
- Who's who — profiling advisers working in a particular region and/or area of deal-making
- Done deals — rounding up recent deal news, with comment from board members and advisers involved.

The magazine is also published online at www.mandadeals.co.uk

M&A deal-makers handbook

Each year, Vitesse Media publishes an annual M&A guide to deal-making for the UK. As well as a guide to doing deals, it also has an up-to-date listing of corporate finance advisers by region.

The handbook comprises some of the best articles from the year's *M&A*, along with features from staff journalists and guest writers. These cover all aspects of deal-making, from a general introduction to corporate transactions through to analysing targets, conducting due diligence and post-deal integration.

The handbook will give the reader a clear understanding of different types of deals, how they are financed and how advisers help to initiate and oversee a smooth deal process, ensuring that any drawbacks are overcome for successful completion.

The handbook will also be available online as an integral part of the new *M&A* website at www.MandAdeals.co.uk. Online details and listings in the handbook can be fully updated following any changes of personnel or contact details.



Mergers & Acquisitions

Advertising opportunities



Technical specifications

Final artwork can be supplied in PDF format, images must be at least 300dpi, fonts embedded and all colours CMYK. We also accept tiff, jpeg and eps files, which can be sent on CD to: M&A Magazine, 2nd Floor, 154 Great Charles Street, Birmingham B3 3HN. For more information, contact Karen Watkins on 0121 248 0463 or email karen.watkins@vitessemedia.co.uk

Advert sizes — M&A Magazine (A4), in mm

Single page type area	257 x 180
Single page trim	297 x 210
Single page bleed	303 x 216
DPS	297 x 420
DPS bleed	303 x 426
	please allow 30mm gutter
1/2 page landscape	124 x 180
1/2 page portrait	256 x 87.5
1/4 page landscape	124 x 87.5
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Advertising rates — M&A Magazine

Size	x1	x3	x6	x10
DPS	£3,280	£2,950	£2,790	£2,620
Full page	£1,930	£1,730	£1,640	£1,540
1/2 page	£1,143	£1,028	£971	£914
1/4 page	£678	£610	£576	£542
Tombstone	£250 per company logo			

The above rates are exclusive of VAT

Advert sizes — M&A deal-makers handbook (A5), in mm

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Advertising Rates — M&A deal-makers handbook

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DPS	£1,150
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The above rates are exclusive of VAT

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